

CHARLES EULEY III

SR. GRAPHIC DESIGNER
& WEB DEVELOPER

Resides

Riverbank

Phone

408 393 4931

Email

charleseuley@gmail.com

Portfolio

charleseuley.com

ABOUT ME

Seasoned graphic designer for both print, web, packaging and photography experience. Creating & overseeing brands. Versatile, adaptable, quick learner. Problem solve ideas into a simple strategy.

EDUCATION

RECEIVED A.S. GRAPHIC DESIGN

Brooks College / Sunnyvale
2003 - 2005

WEB DESIGN CERTIFIED

CalCC / Campbell
2000 - 2002

SKILLS

SOCIAL MEDIA ADS

WEB DEVELOPMENT

GRAPHIC DESIGN

PRINT DESIGN

CINEMATOGRAPHY

PHOTOGRAPHY

SEO

EXPERIENCE

CREATIVE MANAGER

BUMPBOXX | 6/2022 - 10/2023

My primary goal at bumpboxx was to oversee and ensure that the brand was visually clear and effectively executed in all areas from product collabs, content, packaging, presentation / sales decks, events, print, digital, paid ads assets. During my time as creative manager my responsibilities increased to managing email / sms campaigns along with website edits.

- Refreshed brand identity
- Designed products for professional sport organizations, athletes, corporations
- New packaging & user manuals for entire product line
- Creative direction for new 2023 Summer products
- Managed all email / sms campaigns
- Successfully produced campaign assets for events / giveaways
- Managed website with assets, adding new products, sales
- Creative direction for a \$300K giveaway campaign
- Assisted & managed 5 month live streaming campaign event
- Managed outside vendors / contractors
- Assisted sales team with deck proposals and sales materials
- Produced advertising assets for ad company
- Spearheaded new Fanbase product line
- Assisted & managed social media channels with photography / reels

BRAND MANAGER

TCB INDUSTRIAL / DIVERSIFIED MACHINING & FAB | 2/2020 - 1/2022

Responsible for building the brand and image of TCB Industrial and subsidiary company Diversified Machining & Fabrication. My duties included development in all media for internal/external use for print, digital, company apparel, advertising placement. Overseen all social media outlets including advertisements on Google, Facebook, Instagram

- Brand identity & management for both entities
- Produced sales slideshow presentations
- Assisted with case studies for past projects
- Overseen all commercial design / prints
- Create graphics and content writing for all social media platforms
- Developed and maintained websites for both brands
- Managed SEO and analytics
- Traveled to various job sites for photo, video & drone footage
- Managed trade show events including online and booth displays
- Managed company apparel from design, production, and employee online ordering
- Assisted with job postings from descriptions to resume distribution
- Trained warehouse staff for sales orders and inventory system
- Produced monthly sales order reports for finance team

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SKILLS

TEAM PLAYER

ORGANIZED

MICROSOFT OFFICE

UI / UX

EXPERIENCE

ART DIRECTOR / WEB DEVELOPER

THE HOUSE MODESTO | 5/2017 - 5/2019

Managed and produced graphics for ministries and the Senior Pastor of the church. Designed weekly message graphics for weekend services. Developed several websites, including major event landing pages. Produced flyers, seasonal magazine and monthly bulletin.

- Produced graphics for print, web and social media
- Managed and updated church app
- Was key point of contact for all commercial printed materials

SR. GRAPHIC DESIGNER / WEB DEVELOPER

IMAGE IMPRINT | 6/2014 - 6/2017

Primary duties were to develop a new web based brand awareness and functionality. Utilized experience in brand development and creativity.

- Developed corporate online stores for customers to order uniforms
- Produced mock-ups, and assist with color separations
- Produce and managed email campaigns

SR. GRAPHIC DESIGNER / CONTENT MANAGER

PLAYSPAN, A VISA COMPANY | 10/2010 - 11/2012

Graphic Designer Responsible for daily graphic design content for all marketing / product development. Managed both web and print medias.

- Produced sales materials and Salesforce lead generating forms
- Produced trade show graphics, including package design
- Custom HTML weekly emails for segmented lists of 500K
- Produced marketing materials for seasonal campaigns
- Developed custom landing pages for game publishers
- Worked with QA team on phase release
- Contributor towards Paybefore Award in 2011 UGC Summer Campaign

CREATIVE DIRECTOR

FIVE.STAR.SOULS | 1/2005 - PRESENT

Manage accounts for all print / web. Successfully meeting client needs from commencement of projects through printing process. Projects range from corporate branding to large scale graphics.

- Provided quality graphics / printing for long-term business clientele
- Developed responsive landing pages in both static or CMS platforms
- Produced screen-printing color separations for custom t-shirt designs
- Press checked print projects from flyers to magazine pagination